IN THE SPECIFICATION

Please replace the Abstract with the following attached new abstract Please replace the paragraph of page 9, lines 1-9 with the following:

D.E. 21

--as records 405 through 415, each associated with a given attribute-value pair 450. For each attribute-value pair 450, the historical search database 400 indicates the corresponding number of times the attribute-value pair 450 has appeared in a user, query 460. As previously indicated, each time a manual or automatic search is initiated by the user, the television programming recommender 100 decomposes the query and increments the counter in the historical search database 400 for each attribute-value pair 450 appearing in the decomposed query.--